

Consumer Prototyping & Strategy Team

Practicing the Future

Microsoft

What we're going to talk about today.

- **Who...**we are
- **Where...**we fit within the company
- **What...**we do & why that matters
- **Why...**you should care
- **How...**we might collaborate



What we hope you'll take away.

- See how one team creates rapid prototypes.
- Insight into how one team influences innovation within the company.
- How to get your ideas and research into the Microsoft Home.
- Understand why that's valuable – to you, to the company, to the industry.

What we hope you'll take away.

- See how one team creates rapid prototypes.
- Insight into how one team influences innovation within the company.
- How to get your ideas and research into the Microsoft Home.
- Understand why that's valuable – to you, to the company, to the industry.

Who we are.

- 12+ years in existence.
- Small, multi-disciplinary team.
- Windows Client Extended Platforms Division.
- Company-wide charter.
- Illustrate MS consumer strategy & future vision.
- We do that through white papers, immersive prototypes, programs, and facilities.

Where We Fit.

Prototyping Team

3-10 years out
Scenario-based prototypes
Focused on Consumers

Product Groups

3 year product plans

Microsoft Research

2 to 10+ years out
Fundamental Research

Why does vision matter?

- An essential tool for innovation
- An essential tool for Microsoft

*"A mind that is stretched to a new idea
never returns to its original dimension."*

Oliver Wendell Holmes

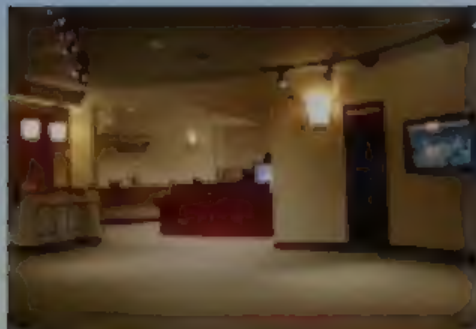
What we do.

- Develop tangible user scenarios and experiences.
- Make Microsoft products better.
- Create IP.
- Advocate a consumer perspective.

What we deliver.

- Prototypes.
- Immersive Demos.
- Papers.
- Coordinate consumer efforts cross-divisionally.
- Develop, manage & support two corporate-wide assets.
 - Microsoft Consumer Experience Center (MCX)
 - Microsoft Home

Microsoft Consumer Experience



- Corporate-wide asset
- Premier venue for communicating today's consumer experience

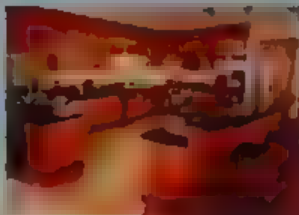
MCX – Microsoft Consumer Experience

- Shows what's available today – and just around the corner – in a consumer setting
- Educates visitors on end-to-end consumer technology.
- Visitors: Press, Analyst, Retail Partners, High Level Business Executives - National and International
- Other uses: Offsite Meetings, Conferences, Focus Groups, Partner Events/Receptions, Internal Group Meetings.

MS Home – Overview

- Premier venue for communicating Microsoft's vision for technology in the home
- Three-to-ten year horizon.
- Strives to "suspend disbelief" in the present.
- It features real home environments
- The MS Home hosts thousands of visitors each year.
- Customers, partners, government, press, internal groups.

Microsoft Home



Recent Projects

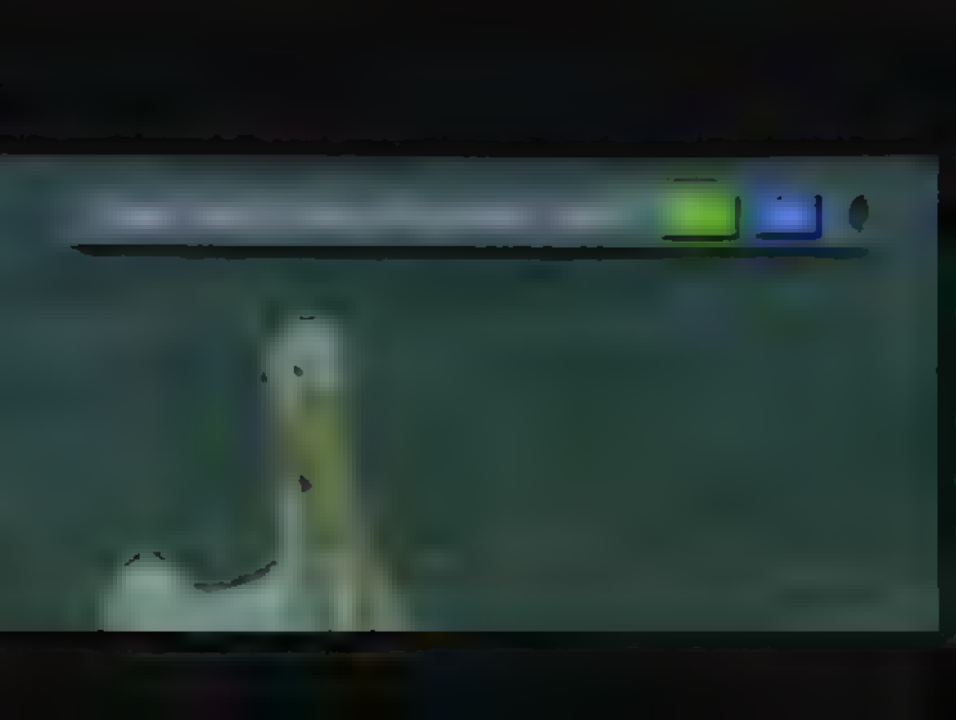
- eHome Connections demo
- Glass
- Potato

Recent Projects

- eHome Connections demo
- Glass
- Potato

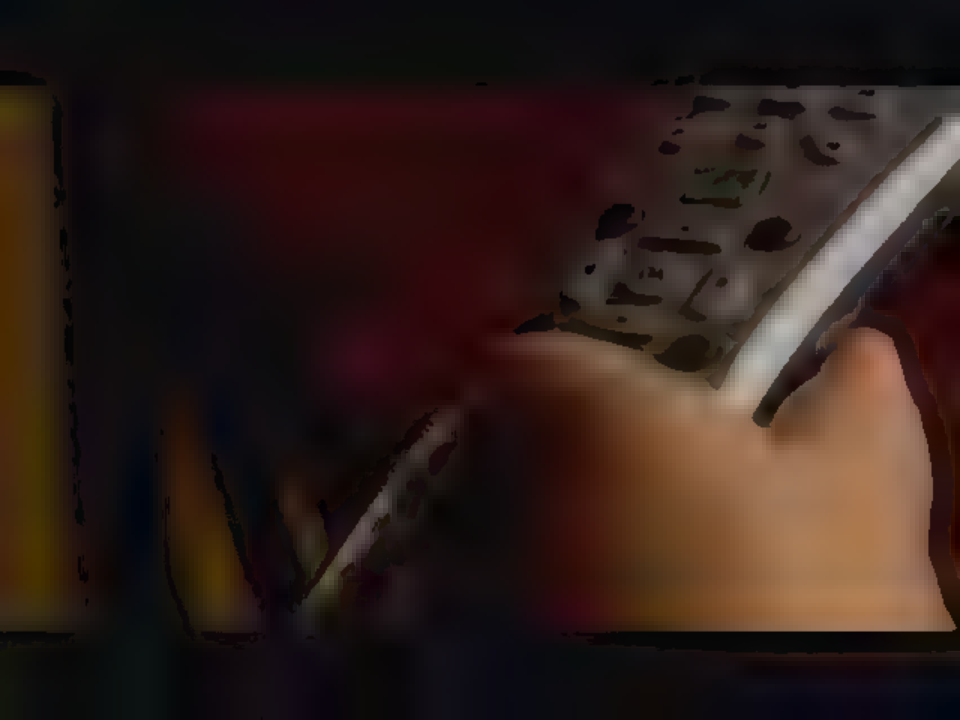


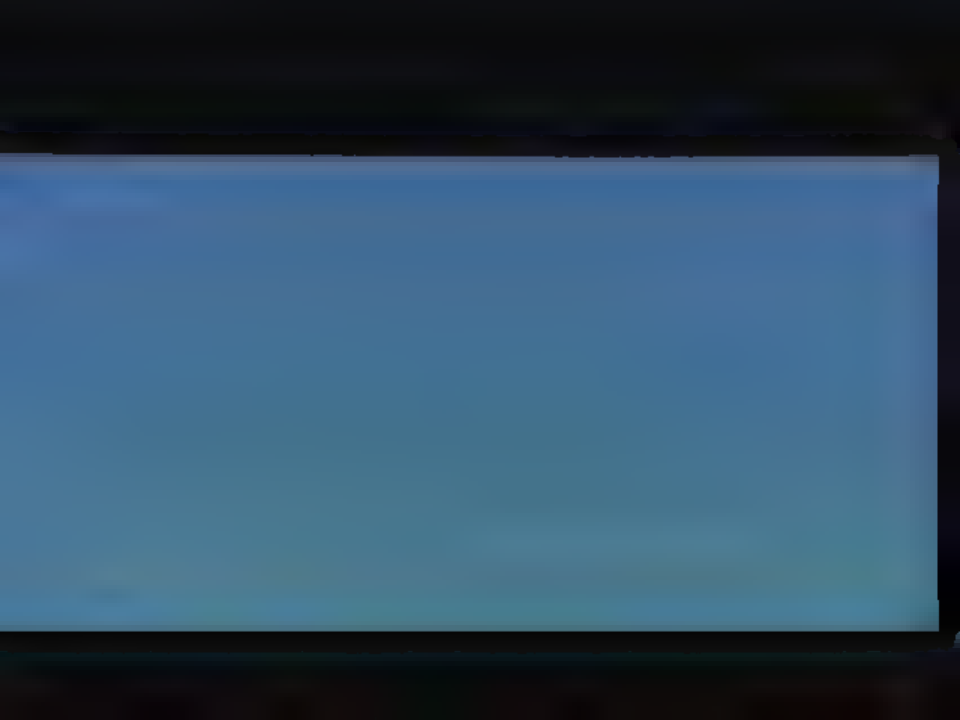












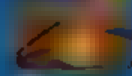
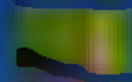




پانچویں



FAVORITES



— 2000 —

Home Controls

Temp.



68°

Lights



Blinds



Today's Sallentian

| | Kevin | Kristin | Lauren | Blake |
|-------|-------|---------|--------|-------|
| 8:00 | | | | |
| 12:00 | | | | |
| 4:00 | | | | |



1871
1872
1873

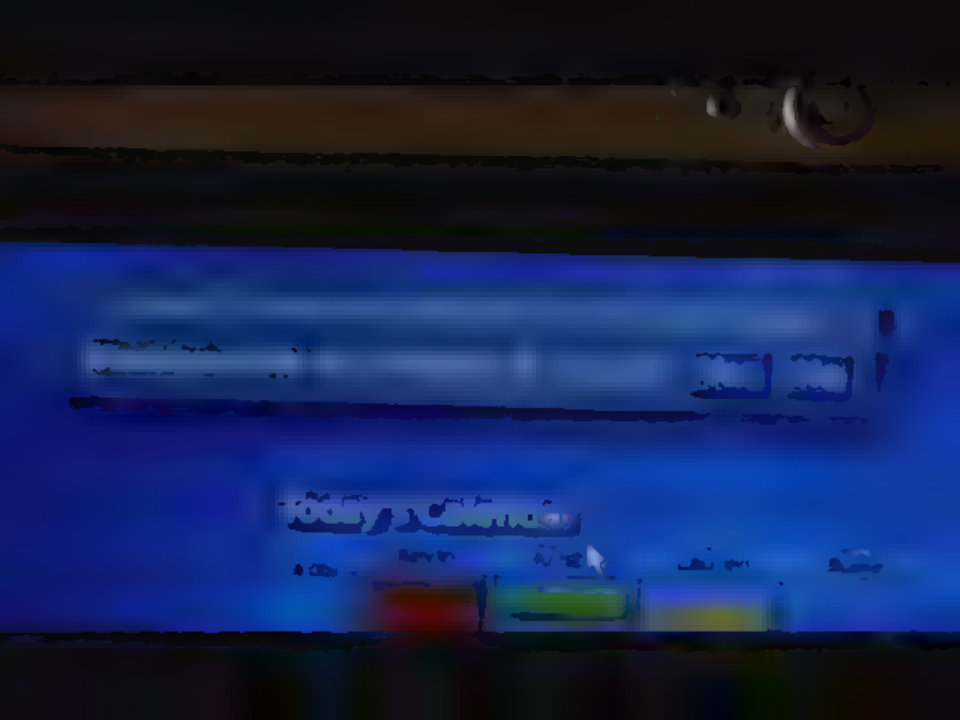
1874
1875
1876

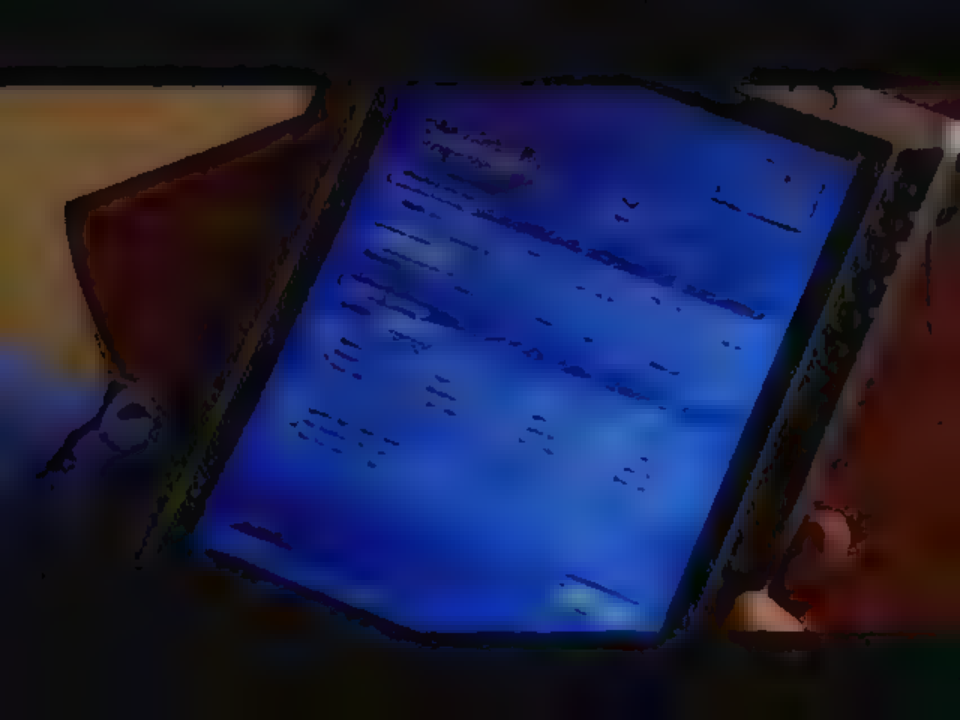
1877 68 1878 69

1879 70 1880 71 1881 72 1882 73 1883 74 1884 75 1885 76 1886 77 1887 78 1888 79 1889 80 1890 81 1891 82 1892 83 1893 84 1894 85 1895 86 1896 87 1897 88 1898 89 1899 90 1900 91 1901 92 1902 93 1903 94 1904 95 1905 96 1906 97 1907 98 1908 99 1909 100 1910 101 1911 102 1912 103 1913 104 1914 105 1915 106 1916 107 1917 108 1918 109 1919 110 1920 111 1921 112 1922 113 1923 114 1924 115 1925 116 1926 117 1927 118 1928 119 1929 120 1930 121 1931 122 1932 123 1933 124 1934 125 1935 126 1936 127 1937 128 1938 129 1939 130 1940 131 1941 132 1942 133 1943 134 1944 135 1945 136 1946 137 1947 138 1948 139 1949 140 1950 141 1951 142 1952 143 1953 144 1954 145 1955 146 1956 147 1957 148 1958 149 1959 150 1960 151 1961 152 1962 153 1963 154 1964 155 1965 156 1966 157 1967 158 1968 159 1969 160 1970 161 1971 162 1972 163 1973 164 1974 165 1975 166 1976 167 1977 168 1978 169 1979 170 1980 171 1981 172 1982 173 1983 174 1984 175 1985 176 1986 177 1987 178 1988 179 1989 180 1990 181 1991 182 1992 183 1993 184 1994 185 1995 186 1996 187 1997 188 1998 189 1999 190 2000 191 2001 192 2002 193 2003 194 2004 195 2005 196 2006 197 2007 198 2008 199 2009 200 2010 201 2011 202 2012 203 2013 204 2014 205 2015 206 2016 207 2017 208 2018 209 2019 210 2020 211 2021 212 2022 213 2023 214 2024 215 2025 216 2026 217 2027 218 2028 219 2029 220 2030 221 2031 222 2032 223 2033 224 2034 225 2035 226 2036 227 2037 228 2038 229 2039 230 2040 231 2041 232 2042 233 2043 234 2044 235 2045 236 2046 237 2047 238 2048 239 2049 240 2050 241 2051 242 2052 243 2053 244 2054 245 2055 246 2056 247 2057 248 2058 249 2059 250 2060 251 2061 252 2062 253 2063 254 2064 255 2065 256 2066 257 2067 258 2068 259 2069 260 2070 261 2071 262 2072 263 2073 264 2074 265 2075 266 2076 267 2077 268 2078 269 2079 270 2080 271 2081 272 2082 273 2083 274 2084 275 2085 276 2086 277 2087 278 2088 279 2089 280 2090 281 2091 282 2092 283 2093 284 2094 285 2095 286 2096 287 2097 288 2098 289 2099 290 2100 291 2101 292 2102 293 2103 294 2104 295 2105 296 2106 297 2107 298 2108 299 2109 300 2110 301 2111 302 2112 303 2113 304 2114 305 2115 306 2116 307 2117 308 2118 309 2119 310 2120 311 2121 312 2122 313 2123 314 2124 315 2125 316 2126 317 2127 318 2128 319 2129 320 2130 321 2131 322 2132 323 2133 324 2134 325 2135 326 2136 327 2137 328 2138 329 2139 330 2140 331 2141 332 2142 333 2143 334 2144 335 2145 336 2146 337 2147 338 2148 339 2149 340 2150 341 2151 342 2152 343 2153 344 2154 345 2155 346 2156 347 2157 348 2158 349 2159 350 2160 351 2161 352 2162 353 2163 354 2164 355 2165 356 2166 357 2167 358 2168 359 2169 360 2170 361 2171 362 2172 363 2173 364 2174 365 2175 366 2176 367 2177 368 2178 369 2179 370 2180 371 2181 372 2182 373 2183 374 2184 375 2185 376 2186 377 2187 378 2188 379 2189 380 2190 381 2191 382 2192 383 2193 384 2194 385 2195 386 2196 387 2197 388 2198 389 2199 390 2200 391 2201 392 2202 393 2203 394 2204 395 2205 396 2206 397 2207 398 2208 399 2209 400 2210 401 2211 402 2212 403 2213 404 2214 405 2215 406 2216 407 2217 408 2218 409 2219 410 2220 411 2221 412 2222 413 2223 414 2224 415 2225 416 2226 417 2227 418 2228 419 2229 420 2230 421 2231 422 2232 423 2233 424 2234 425 2235 426 2236 427 2237 428 2238 429 2239 430 2240 431 2241 432 2242 433 2243 434 2244 435 2245 436 2246 437 2247 438 2248 439 2249 440 2250 441 2251 442 2252 443 2253 444 2254 445 2255 446 2256 447 2257 448 2258 449 2259 450 2260 451 2261 452 2262 453 2263 454 2264 455 2265 456 2266 457 2267 458 2268 459 2269 460 2270 461 2271 462 2272 463 2273 464 2274 465 2275 466 2276 467 2277 468 2278 469 2279 470 2280 471 2281 472 2282 473 2283 474 2284 475 2285 476 2286 477 2287 478 2288 479 2289 480 2290 481 2291 482 2292 483 2293 484 2294 485 2295 486 2296 487 2297 488 2298 489 2299 490 2300 491 2301 492 2302 493 2303 494 2304 495 2305 496 2306 497 2307 498 2308 499 2309 500 2310 501 2311 502 2312 503 2313 504 2314 505 2315 506 2316 507 2317 508 2318 509 2319 510 2320 511 2321 512 2322 513 2323 514 2324 515 2325 516 2326 517 2327 518 2328 519 2329 520 2330 521 2331 522 2332 523 2333 524 2334 525 2335 526 2336 527 2337 528 2338 529 2339 530 2340 531 2341 532 2342 533 2343 534 2344 535 2345 536 2346 537 2347 538 2348 539 2349 540 2350 541 2351 542 2352 543 2353 544 2354 545 2355 546 2356 547 2357 548 2358 549 2359 550 2360 551 2361 552 2362 553 2363 554 2364 555 2365 556 2366 557 2367 558 2368 559 2369 560 2370 561 2371 562 2372 563 2373 564 2374 565 2375 566 2376 567 2377 568 2378 569 2379 570 2380 571 2381 572 2382 573 2383 574 2384 575 2385 576 2386 577 2387 578 2388 579 2389 580 2390 581 2391 582 2392 583 2393 584 2394 585 2395 586 2396 587 2397 588 2398 589 2399 590 2400 591 2401 592 2402 593 2403 594 2404 595 2405 596 2406 597 2407 598 2408 599 2409 600 2410 601 2411 602 2412 603 2413 604 2414 605 2415 606 2416 607 2417 608 2418 609 2419 610 2420 611 2421 612 2422 613 2423 614 2424 615 2425 616 2426 617 2427 618 2428 619 2429 620 2430 621 2431 622 2432 623 2433 624 2434 625 2435 626 2436 627 2437 628 2438 629 2439 630 2440 631 2441 632 2442 633 2443 634 2444 635 2445 636 2446 637 2447 638 2448 639 2449 640 2450 641 2451 642 2452 643 2453 644 2454 645 2455 646 2456 647 2457 648 2458 649 2459 650 2460 651 2461 652 2462 653 2463 654 2464 655 2465 656 2466 657 2467 658 2468 659 2469 660 2470 661 2471 662 2472 663 2473 664 2474 665 2475 666 2476 667 2477 668 2478 669 2479 670 2480 671 2481 672 2482 673 2483 674 2484 675 2485 676 2486 677 2487 678 2488 679 2489 680 2490 681 2491 682 2492 683 2493 684 2494 685 2495 686 2496 687 2497 688 2498 689 2499 690 2500 691 2501 692 2502 693 2503 694 2504 695 2505 696 2506 697 2507 698 2508 699 2509 700 2510 701 2511 702 2512 703 2513 704 2514 705 2515 706 2516 707 2517 708 2518 709 2519 710 2520 711 2521 712 2522 713 2523 714 2524 715 2525 716 2526 717 2527 718 2528 719 2529 720 2530 721 2531 722 2532 723 2533 724 2534 725 2535 726 2536 727 2537 728 2538 729 2539 730 2540 731 2541 732 2542 733 2543 734 2544 735 2545 736 2546 737 2547 738 2548 739 2549 740 2550 741 2551 742 2552 743 2553 744 2554 745 2555 746 2556 747 2557 748 2558 749 2559 750 2560 751 2561 752 2562 753 2563 754 2564 755 2565 756 2566 757 2567 758 2568 759 2569 760 2570 761 2571 762 2572 763 2573 764 2574 765 2575 766 2576 767 2577 768 2578 769 2579 770 2580 771 2581 772 2582 773 2583 774 2584 775 2585 776 2586 777 2587 778 2588 779 2589 780 2590 781 2591 782 2592 783 2593 784 2594 785 2595 786 2596 787 2597 788 2598 789 2599 790 2600 791 2601 792 2602 793 2603 794 2604 795 2605 796 2606 797 2607 798 2608 799 2609 800 2610 801 2611 802 2612 803 2613 804 2614 805 2615 806 2616 807 2617 808 2618 809 2619 810 2620 811 2621 812 2622 813 2623 814 2624 815 2625 816 2626 817 2627 818 2628 819 2629 820 2630 821 2631 822 2632 823 2633 824 2634 825 2635 826 2636 827 2637 828 2638 829 2639 830 2640 831 2641 832 2642 833 2643 834 2644 835 2645 836 2646 837 2647 838 2648 839 2649 840 2650 841 2651 842 2652 843 2653 844 2654 845 2655 846 2656 847 2657 848 2658 849 2659 850 2660 851 2661 852 2662 853 2663 854 2664 855 2665 856 2666 857 2667 858 2668 859 2669 860 2670 861 2671 862 2672 863 2673 864 2674 865 2675 866 2676 867 2677 868 2678 869 2679 870 2680 871 2681 872 2682 873 2683 874 2684 875 2685 876 2686 877 2687 878 2688 879 2689 880 2690 881 2691 882 2692 883 2693 884 2694 885 2695 886 2696 887 2697 888 2698 889 2699 890 2700 891 2701 892 2702 893 2703 894 2704 895 2705 896 2706 897 2707 898 2708 899 2709 900 2710 901 2711 902 2712 903 2713 904 2714 905 2715 906 2716 907 2717 908 2718 909 2719 910 2720 911 2721 912 2722 913 2723 914 2724 915 2725 916 2726 917 2727 918 2728 919 2729 920 2730 921 2731 922 2732 923 2733 924 2734 925 2735 926 2736 927 2737 928 2738 929 2739 930 2740 931 2741 932 2742 933 2743 934 2744 935 2745 936 2746 937 2747 938 2748 939 2749 940 2750 941 2751 942 2752 943 2753 944 2754 945 2755 946 2756 947 2757 948 2758 949 2759 950 2760 951 2761 952 2762 953 2763 954 2764 955 2765 956 2766 957 2767 958 2768 959 2769 960 2770 961 2771 962 2772 963 2773 964 2774 965 2775 966 2776 967 2777 968 2778 969 2779 970 2780 971 2781 972 2782 973 2783 974 2784 975 2785 976 2786 977 2787 978 2789 979 2790 980 2791 981 2792 982 2793 983 2794 984 2795 985 2796 986 2797 987 2798 988 2799 990 991 992 993 994 995 996 997 998 999 1000 1001 1002 1003 1004 1005 1006 1007 1008 1009 1010 1011 1012 1013 1014 1015 1016 1017 1018 1019 1020 1021 1022 1023 1024 1025 1026 1027 1028 1029 1030 1031 1032 1033 1034 1035 1036 1037 1038 1039 1040 1041 1042 1043 1044 1045 1046 1047 1048 1049 1050 1051 1052 1053 1054 1055 1056 1057 1058 1059 1060 1061 1062 1063 1064 1065 1066 1067 1068 1069 1070 1071 1072 1073 1074 1075 1076 1077 1078 1079 1080 1081 1082 1083 1084 1085 1086 1087 1088 1089 1090 1091 1092 1093 1094 1095 1096 1097 1098 1099 1100 1101 1102 1103 1104 1105 1106 1107 1108 1109 1110 1111 1112 1113 1114 1115 1116 1117 1118 1119 1120 1121 1122 1123 1124 1125 1126 1127 1128 1129 1130 1131 1132 1133 1134 1135 1136 1137 1138 1139 1140 1141 1142 1143 1144 1145 1146 1147 1148 1149 1150 1151 1152 1153 1154 1155 1156 1157 1158 1159 1160 1161 1162 1163 1164 1165 1166 1167 1168 1169 1170 1171 1172 1173 1174 1175 1176 1177 1178 1179 1180 1181 1182 1183 1184 1185 1186 1187 1188 1189 1190 1191 1192 1193 1194 1195 1196 1197 1198 1199 1200 1201 1202 1203 1204 1205 1206 1207 1208 1209 1210 1211 1212 1213 1214 1215 1216 1217 1218 1219 1220 1221 1222 1223 1224 1225 1226 1227 1228 1229 1230 1231 1232 1233 1234 1235 1236 1237 1238 1239 1240 1241 1242 1243 1244 1245 1246 1247 1248 1249 1250 1251 1252 1253 1254 1255 1256 1257 1258 1259 1260 1261 1262 1263 1264 1265 1266 1267 1268 1269 1270 1271 1272 1273 1274 1275 1276 1277 1278 1279 1280 1281 1282 1283 1284 1285 1286 1287 1288 1289 1290 1291 1292 1293 1294 1295 1296 1297 1298 1299 1300 1301 1302 1303 1304 1305 1306 1307 1308 1309 1310 1311 1312 1313 1314 1315 1316 1317 1318 1319 1320 1321 1322 1323 1324 1325 1326 1327 1328 1329 1330 1331 1332 1333 1334 1335 1336 1337 1338 1339 1340 1341 1342 1343 1344 1345 1346 1347 1348 1349 1350 1351 1352 1353 1354 1355 1356 1357 1358 1359 1360 1361 1362 1363 1364 1365 1366 1367 1368 1369 1370 1371 1372 1373 1374 1375 1376 1377 1378 1379 1380 1381 1382 1383 1384 1385 1386 1387 1388 1389 1390 1391 1392 1393 1394 1395 1396 1397 1398 1399 1400 1401 1402 1403 1404 1405 1406 1407 1408 1409 1410 1411 1412 1413 1414 1415 1416 1417 1418 1419 1420 1421 1422 1423 1424 1425 1426 1427 1428 1429 1430 1431 1432 1433 1434 1435 1436 1437 1438 1439 1440 1441 1442 1443 1444 1445 1446 1447 1448 1449 1450 1451 1452 1453 1454 1455 1456 1457 1458 1459 1460 1461 1462 1463 1464 1465 1466 1467 1468 1469 1470 1471 1472 1473 1474 1475 1476 1477 1478 1479 1480 1481 1482 1483 1484 1485 1486 1487 1488 1489 1490 1491 1492 1493 1494 1495 1496 1497 1498 1499 1500 1501 1502 1503 1504 1505 1506 1507 1508 1509 1510 1511 1512 1513 1514 1515 1516 1517 1518 1519 1520 1521 1522 1523 1524 1525 1526 1527 1528 1529 1530 1531 1532 1533 1534 1535 1536 1537 1538 1539 1540 1541 1542 1543 1544 1545 1546 1547 1548 1549 1550 1551 1552 1553 1554 1555 1556 1557 1558 1559 1560 1561 1562 1563 1564 1565 1566 1567 1568 1569 1570 1571 1572 1573 1574 1575 1576 1577 1578 1579 1580 1581 1582 1583 1584 1585 1586 1587 1588 1589 1590 1591 1592 1593 1594 1595 1596 1597 1598 1599 1600 1601 1602 1603 1604 1605 1606 1607 1608 1609 1610 1611 1612 1613 1614 1615 1616 1617 1618 1619 1620 1621 1622 1623 1624 1625 1626 1627 1628 1629 1630 1631 1632 1633 1634 1635 1636 1637 1638 1639 1640 1641 1642 1643 1644 1645 1646 1647 1648 1649 1650 1651 1652 1653 1654 1655 1656 1657 1658 1659 1660 1661 1662 1663 1664 1665 1666 1667 1668 1669 1670 1671 1672 1673 1674 1675 1676 1677 1678 1679 1680 1681 1682 1683 1684 1685 1686 1687 1688 1689 1690 1691 1692 1693 1694 1695 1696 1697 1698 1699 1700 1701 1702 1703 1704 1705 1706 1707 1708 1709 1710 1711 1712 1713 1714 1715 1716 1717 1718 1719 1720 1721 1722 1723 1724 1725 1726 1727 1728 1729 1730 1731 1732 1733 1734 1735 1736 1737 1738 1739 1740 1741 1742 1743 1744 1745 1746 1747 1748 1749 1750 1751 1752 1753 1754 1755 1756 1757 1758 1759 1760 1761 1762 1763 1764 1765 1766 1767 1768 1769 1770 1771 1772 1773 1774 1775 1776 1777 1778 1779 1780 1781 1782 1783 1784









السلامة

السلامة

السلامة

السلامة / إعداد

✓ **Modem Status**

Settings ▾

✓ **Authentication Status**

Settings ▾

✓ **Parental Controls**

Settings ▾

السلامة

السلامة / إعداد

Work only ▾

History ▾

Video Settings ▾


Manual ▾

السلامة / إعداد

السلامة / إعداد

Jun

10:10

 Authentication

Settings 

 Parental Controls

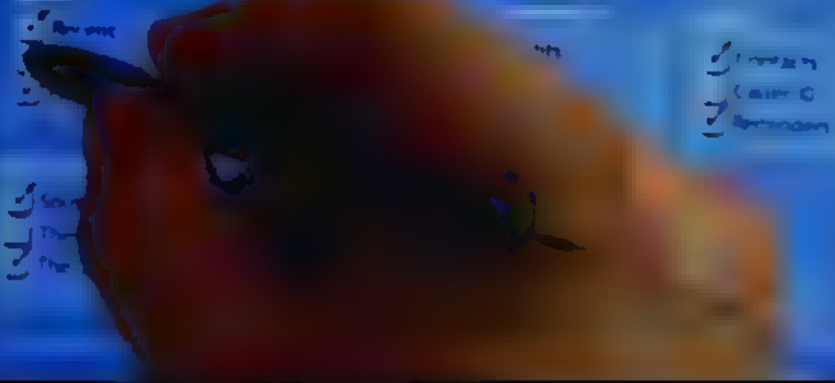
Settings 

tory 

Video Settings 

Manual 

Screen: 100



- ☒ 1. 100%
- ☒ 2. 100%
- ☒ 3. 100%

- ☒ 1. 100%
- ☒ 2. 100%
- ☒ 3. 100%

Screen _____

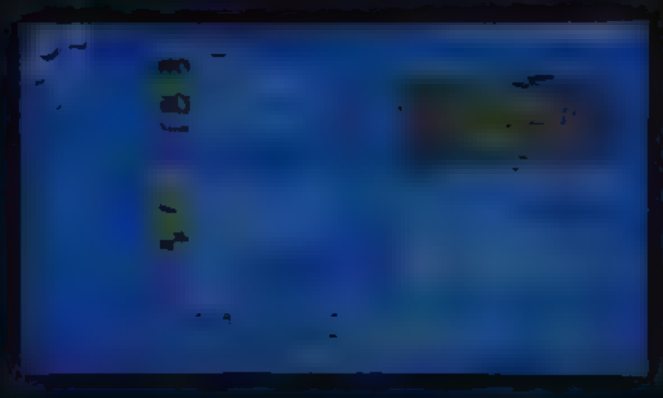
- ☒ Reminders
- ☒ Photos
- ☒ Favorites

- ☒ Traffic
- ☒ Weather
- ☒ Calendars

- ☒ Lights
- ☒ Camera
- ☒ Texting app

- ☒ Contacts
- ☒ iCloud ID
- ☒ Reminders

- ☒ Southridge Video Frame
- ☒ The Baseball Fan Club
- ☒ The Top Sports Ticket



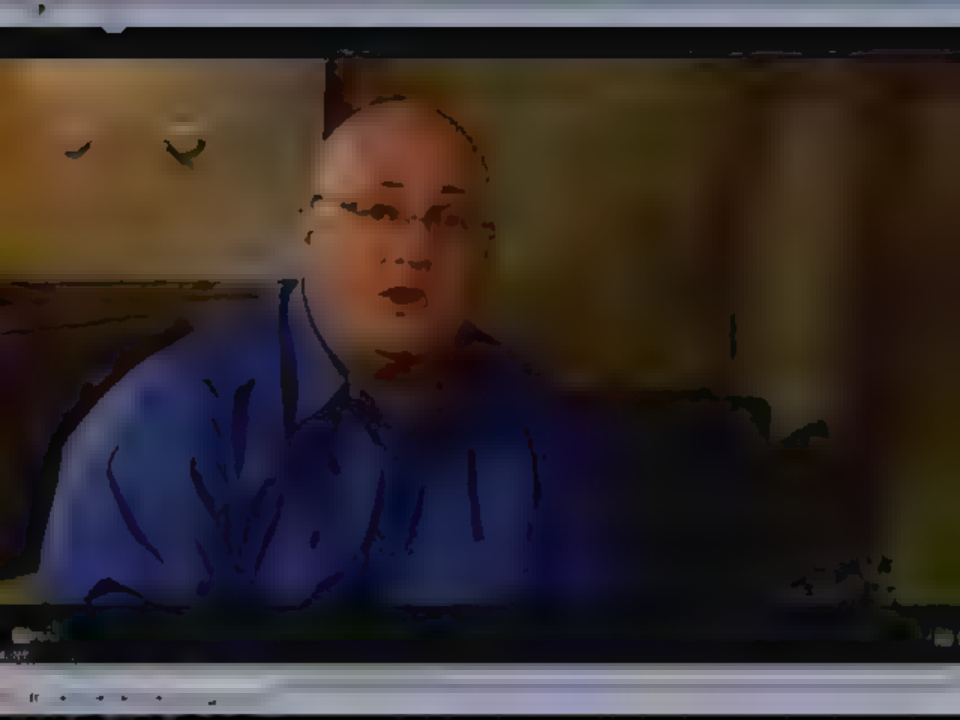


Unit 1: The City of the Future



Southridge

Southridge is a city of the future.





Trust

Safe & Sound



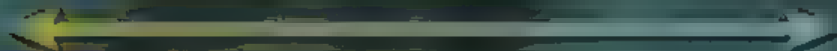
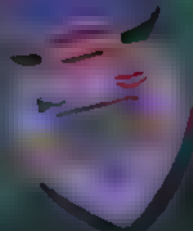
Microsoft

لَا إِلَهَ إِلَّا اللَّهُ
مُحَمَّدٌ رَسُولُهُ

لَا إِلَهَ إِلَّا اللَّهُ
مُحَمَّدٌ رَسُولُهُ

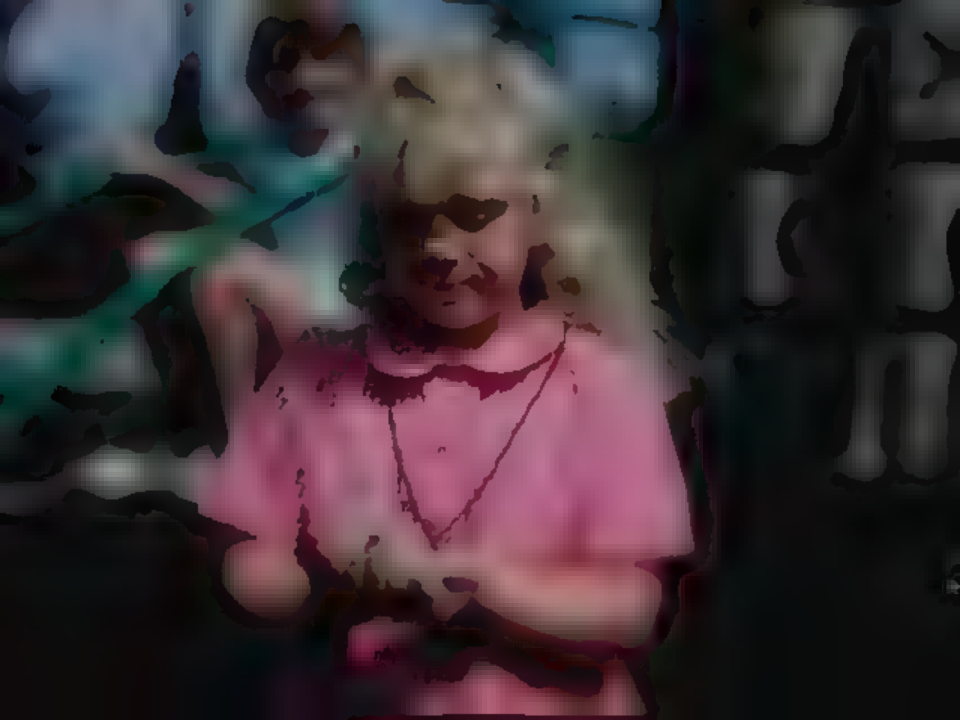
وَأَمَّا

وَاللَّهُمَّ
سُبْحَانَكَ



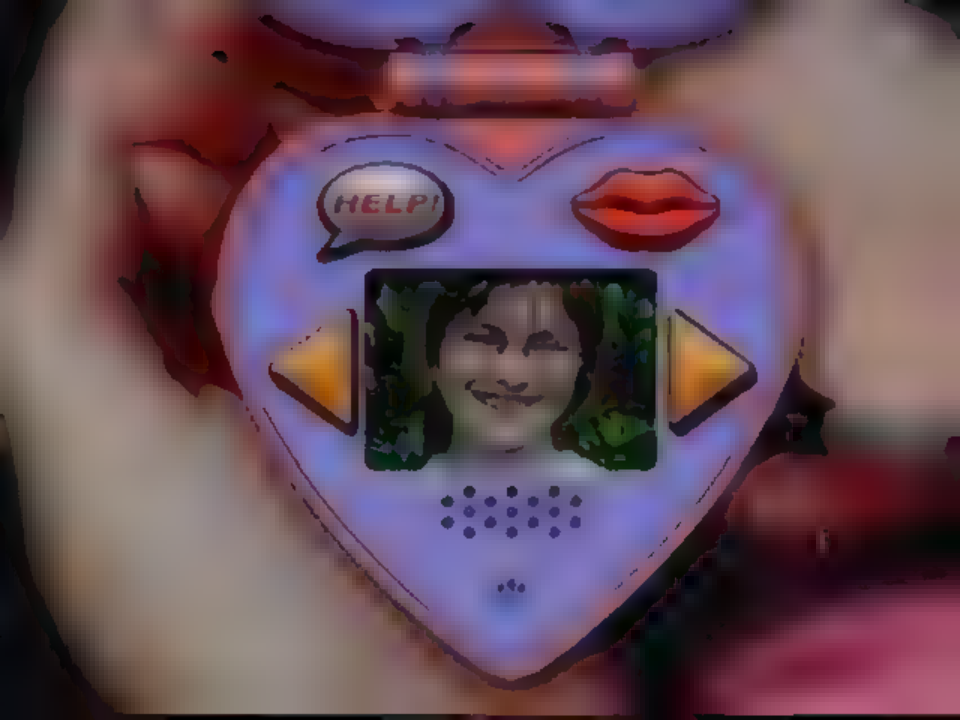
لَا إِلَهَ إِلَّا اللَّهُ
مُحَمَّدٌ رَسُولُهُ

وَاللَّهُمَّ
سُبْحَانَكَ



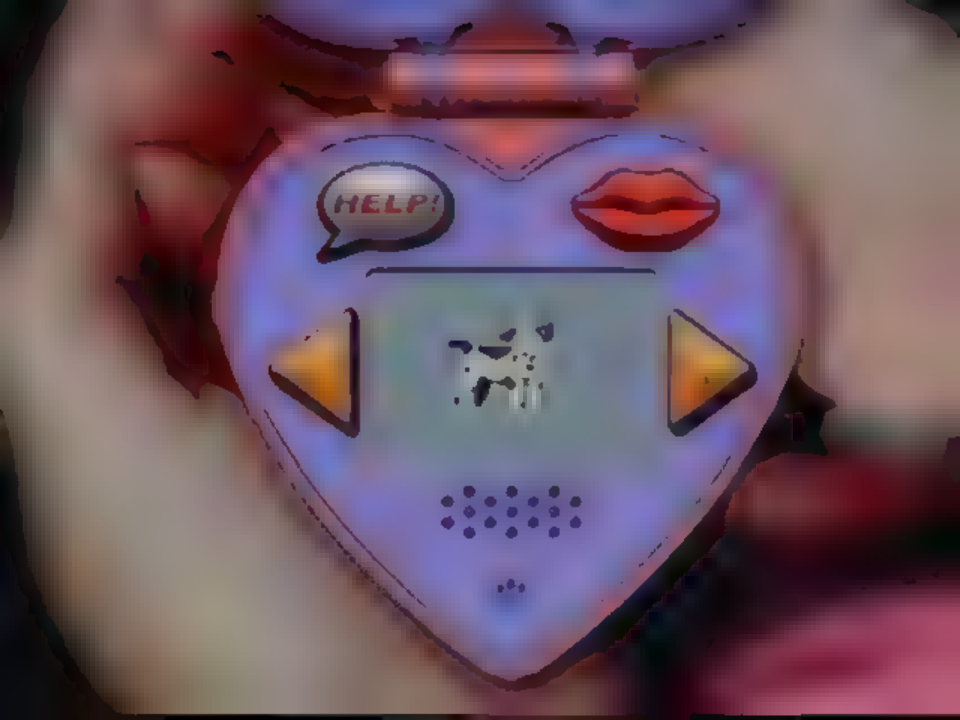


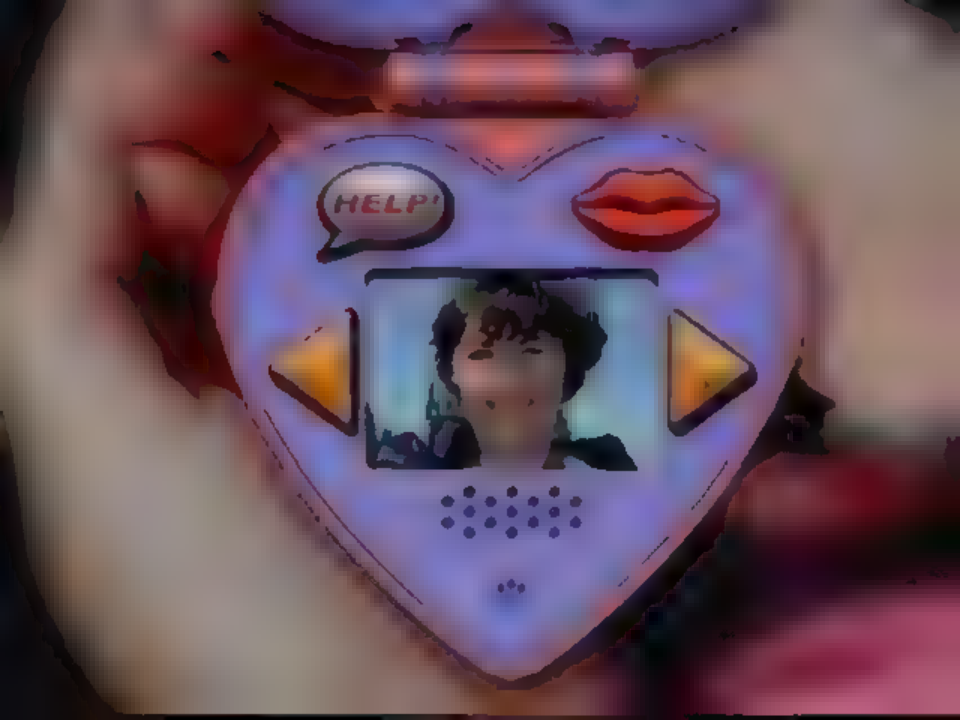


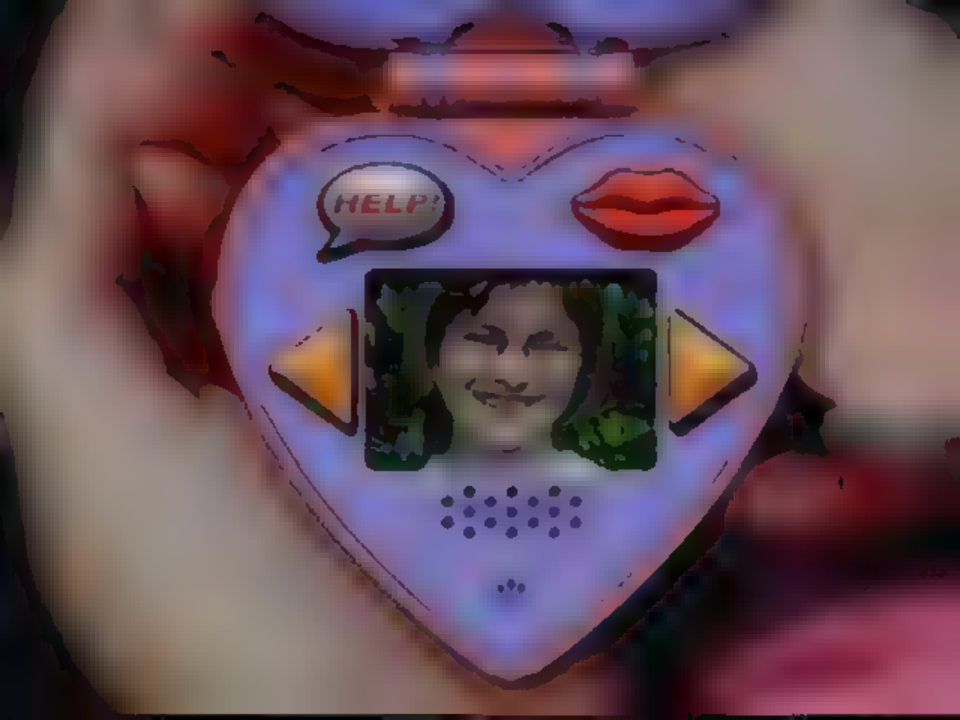


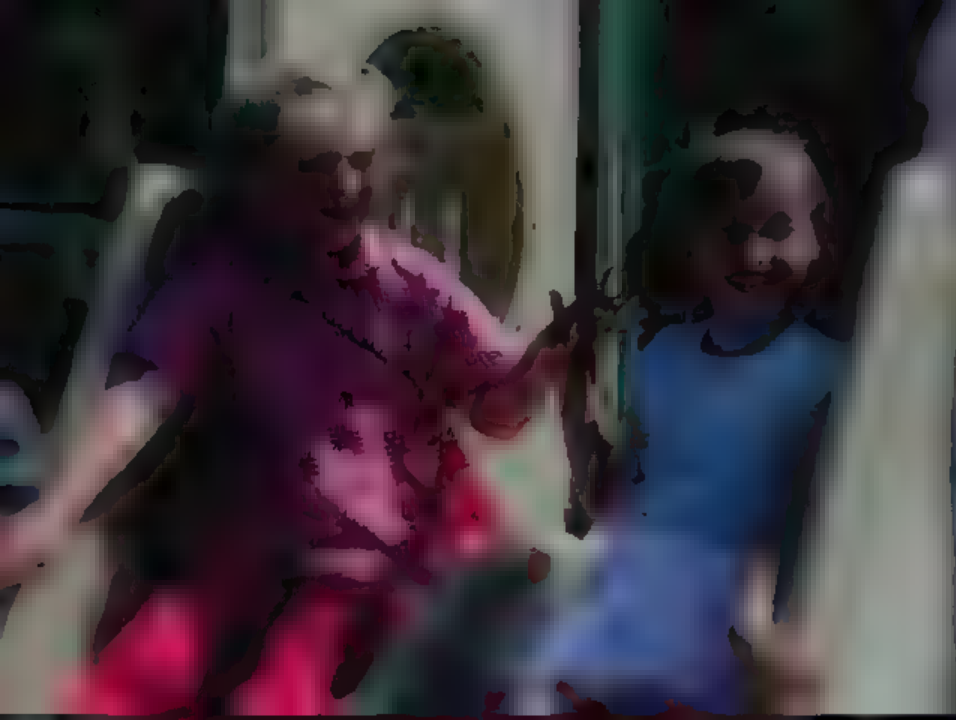












Robin

[Work]



Main

Information

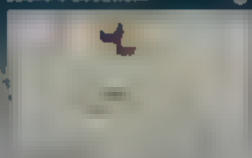
People

Environment

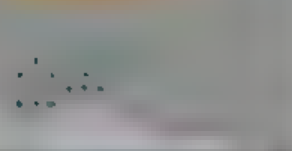
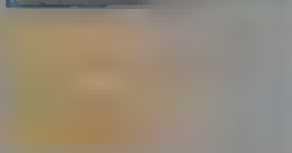
Video Conference to Summit



Joan's Location



Video Conference to Summit



Rocky Mountain Rally cuts the Live Earth

Live Earth Rally cuts the Live Earth

Wild West on the rise in the Midwest

Analysis: The Top 100 countries' New Steps

Robin

[Work]



Home

Work

Information

People

1/23

Endeavor



Jesse Higgs



Communications

Busy

Send Message

Education

Endeavor Elementary School

View Map

Birthday

May 9th 2004

View Calendar

Media

none

Details

Service Privileges

Robin

[Work]



Home

Recent

Information

People

▼

Groups



Jesse Higgs



2007-2008 Teacher

None

Send Message

Locations

Endeavor Elementary School

View Map

Birthdays

March 10, 2008

View Calendar

Media

None

Details

Service Privileges

Robin



[Work]

Home

Media

Information

People

Embedding

Location

Jesse High

37°30'N 122°27'W

Ends of Elementary School

122°27'20"W



Data Source

Google Maps



Done

Robin

[Work]



Home

Work

Information

People

Environment



KidCom™ Locket

| | |
|------------------|--------------------|
| Status | Active |
| Access Control | Standard |
| Access | Enduser Elementary |
| Service | Standard |
| Registered User | John Doe |
| Service Provider | Standard |
| Access | Standard |
| Product | Standard |



Click to Link

History

4

Robin

[Work]



Home

Work

Information Center

People

Calendar

Alarm Settings

KidCom Locket



Triggers

Tap to turn

Sound on

Alarm on

Alarm on

More

Triggers

Sound on

ANE

Sound on

More

Triggers

Tap to turn

Sound on

Alarm on

Sound on

More

OK

Cancel

Robin

[Work]



Home

Work

Information

People

Endeavour



KidCorn™ Locket

| | |
|------------------|----------------------|
| Status | Active |
| Account created | 10/10/2001 |
| Address | Endeavour Elementary |
| Service | Endeavour |
| Registered User | Endeavour |
| Service Provider | Endeavour |
| Address | Endeavour |
| Phone | Endeavour |



Click to Link

History

Robin

[Work]



Work

Information

People

Endeavor



Jesse Higgs



Communications

Busy

Send Message

Location

Endeavor Elementary School

View Map

Availability



View Calendar

Media

None

Details

Service Privileges

Robin



[Work]

Home

Mobile

Information

People

Enterprise

Send Message

To: James H. Jones

Voice

Record

Play

Erase

Subject

Body

Send

Cancel

Robin

[Work]



Home

Work

Information

People

4/26

Environment

Send Message

To:

Voice



Play

Erase

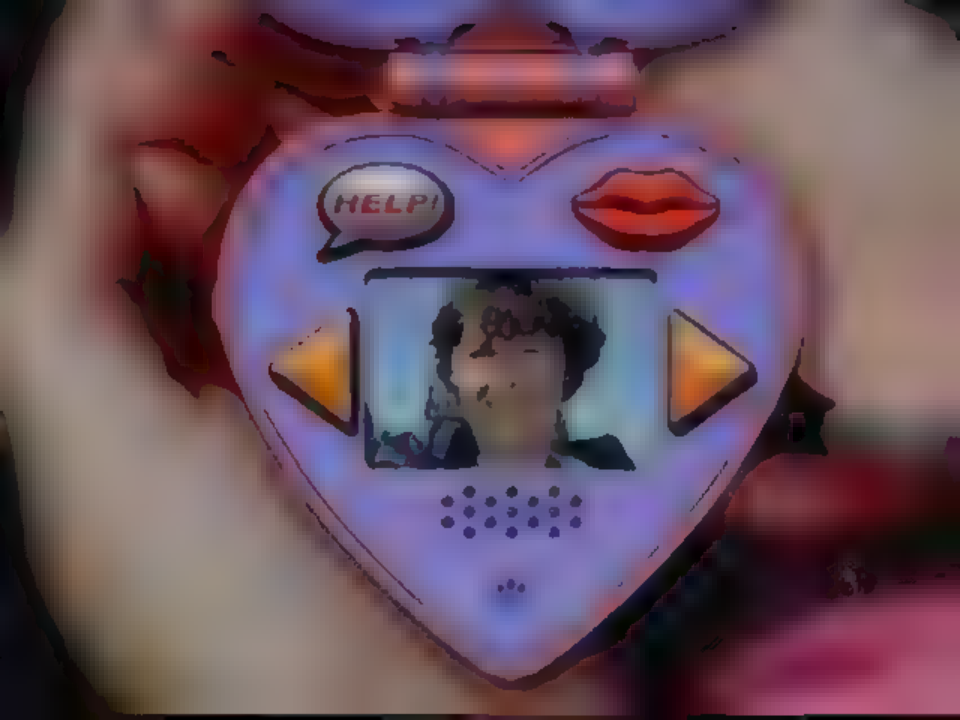
Subject

Body

Send

Cancel







Recent Projects

- eHome Connections demo
- Glass
- Potato

How we do it

- Research
- Scenarios
- Storyboards
- Graphics Production
- Code
- Special Sauce – Synthesis, Riffing, Problem-solving, Extrapolation, Creativity, Reliability

BeanStalk

Concepts

Terms

- Values
- Well-Being
- Play & Learning

Continuing Concepts

- Identity
- Communications
- Community
- Media Distribution
- Aggregation
- Home & Device Control

Theme

- Values – Bring Your Values to Life.
 - The next wave of computing allows me to better reflect my personal values in my everyday life
- Goal: Illustrate the impact of building values tools into our everyday experiences

Values

- Today's technology is relatively impersonal.
- Using technology in the Home to support individual/personal/family values
- Richly reflected throughout the Home and my life.

| Category | Connections | Charges |
|---|---|---|
| <p>Connections</p> <p> 1. Family 2. Friends 3. Business 4. Political 5. Religious 6. Academic 7. Media 8. Government 9. Non-Profit 10. Other </p> | <p> 1. Family 2. Friends 3. Business 4. Political 5. Religious 6. Academic 7. Media 8. Government 9. Non-Profit 10. Other </p> | <p> 1. Family 2. Friends 3. Business 4. Political 5. Religious 6. Academic 7. Media 8. Government 9. Non-Profit 10. Other </p> |
| <p>Parents</p> <p>Policy</p> | <p> 1. Family 2. Friends 3. Business 4. Political 5. Religious 6. Academic 7. Media 8. Government 9. Non-Profit 10. Other </p> | <p> 1. Family 2. Friends 3. Business 4. Political 5. Religious 6. Academic 7. Media 8. Government 9. Non-Profit 10. Other </p> |
| <p>Children</p> | <p> 1. Family 2. Friends 3. Business 4. Political 5. Religious 6. Academic 7. Media 8. Government 9. Non-Profit 10. Other </p> | <p> 1. Family 2. Friends 3. Business 4. Political 5. Religious 6. Academic 7. Media 8. Government 9. Non-Profit 10. Other </p> |
| <p>Religion</p> | <p> 1. Family 2. Friends 3. Business 4. Political 5. Religious 6. Academic 7. Media 8. Government 9. Non-Profit 10. Other </p> | <p> 1. Family 2. Friends 3. Business 4. Political 5. Religious 6. Academic 7. Media 8. Government 9. Non-Profit 10. Other </p> |

Well-being

- The home is a safe haven, a relaxing retreat, and reliable assistant.
- Includes concept areas: Comfort, Trust, Safety, Health, Spirit

Learning & Play

- A supportive environment for education and fun
- Learning & play go hand in hand

What makes a good tour?

- Theatrics
- Sensorial Experiences
- Physical Space Considerations
- Operations considerations and reliability
- Industry Awareness
- Project Scope and Budget
- Polish
- Story-telling to bring the messages Home.

Schedule



Opportunities

- Microsoft Home prototypes
- Vision prototypes
- "Special purpose" prototypes
- Scenario brainstorming
- Tours of the Home

More information

- General Prototype Team info:

<http://protoweb/>

- MS Home

<http://mshomeweb/>

"HomeReq" alias for tours

- MCX

<http://mcxweb/>